

FOR MEMBERS OF ELECTRIC COOPERATIVES OF MISSISSIPPI

TODAY

IN MISSISSIPPI

Ole Miss



The Clevelandss

A Sports Writing Dynasty

FALL GARDEN
PLANNING

BIG BUSINESS
BONSAI

HUNTING SEASON
GUIDE

SEPTEMBER 2022

Storytelling and storytellers

Storytelling is at the core of what *Today in Mississippi* does every month.

Whether it's articles about electrical power safety, information about your co-op's annual meeting, or the amazing feature stories we publish that showcase the best of Mississippi, the magazine strives to tell the stories that our members both need and want.

This month, our cover feature happens to be a story *about* storytellers.

The name "Cleveland" is synonymous with sports writing in Mississippi. Three generations of the Cleveland family have been telling the stories of the state's athletes from the state's rural high school fields to the biggest stages in professional sports.

Robert "Ace" Cleveland, his sons Rick Cleveland, — known as the dean of Mississippi sportswriters — his brother Robert "Bobby" Cleveland Jr., who tragically died earlier this year, and Rick's son, Tyler Cleveland, are an honest to goodness sports writing dynasty.

We hope you enjoy their story.

Speaking of storytelling, I would be remiss if I didn't give kudos to our staff at *Today in Mississippi*.

The magazine won two National Rural Electric Cooperatives Statewide Editors Association Willie awards this year.

Creative Manager Chad Calcote won 1st

place in the Best Portrait Photo category for his photograph of retired PR guru Joe Dera and Flora butcher and Chef David Raines from the March 2022 issue.

Today in Mississippi Editor Steven Ward won an Award of Excellence (2nd Place) in the Best Entertaining Feature (under 650 words) category for his February 2022 story about a collector of 1980s pizza restaurant memorabilia.

The Willie Awards, which are held annually, showcase the best writing, photos, and design of statewide co-op magazines from all over the U.S.

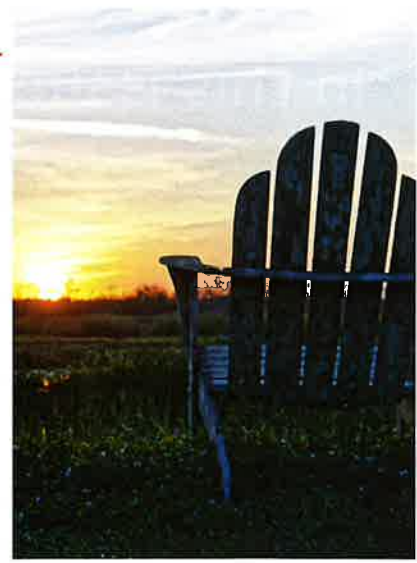
Month in, and month out, the talented staff of this magazine works hard to put together a publication that is both entertaining and filled with important information about your electric cooperative.

They are all storytellers at heart, and we hope that comes through every time you open one of our issues. ✨



by Michael Callahan

Executive Vice President/CEO
Electric Cooperatives
of Mississippi



Mississippi is...

*Where Highway 84 meets 61,
in a school at Washington,
A teacher made learning fun.*

*She made our little town sound great,
in 1812, we were capital of the state.*

*Jefferson College for the military bound,
is now a museum on Live Oak ground.*

*A Methodist church built in 1799,
still stands strong through time.*

*This teacher made it interesting to me,
with a love for Mississippi history.*

*Thank you, Washington, 6th-grade class.
Thank you, Ms. Pendergrass.*

by Lynda O'Quinn,
a resident of Natchez and a
member of Southwest Electric.

What's Mississippi to you?

What do you treasure most about life in our state?
Send your brief thoughts to *Today in Mississippi*,
news@ecm.coop or mail to
P.O. Box 3300, Ridgeland, MS 39158

Submit your beautiful digital photo of life in
Mississippi to *Today in Mississippi*, news@ecm.coop



A September symphony

Septembers were different back then — 1965 and a few years afterward. At least it seems now that they were different then. The cawing of crows possessed a peculiar timbre, a resonance that, when heard in the distance, evoked a sense of tranquility, and of casual indifference. A simple chattering among fellows, allowing no rush to impede the lackadaisical. Just quiet chitchat as the collection removed itself from one location to another. The woodwinds — if this were an orchestra.



Hunters who perhaps recall grandpa's Fox or Parker or L. C. Smith may elect the most graceful configuration of them all, a side-by-side such as this Rizzini 28-gauge.

Cornstalks contributed, their withered leaves and browned stalks serving as the string section, performing a symphony across post-harvest fields. All in well-tuned harmony with autumn's first hints of arrival. A pleasant breeze serving as bow for cello, viola, and violin, warmth of an afternoon sun the bow's resin.

The percussion? Grasshoppers and other insects chiming, clinking, and buzzing. These were not the overriding portion of this musical jubilation — more the background. Still, the composition would be lacking without their foundation tying meter and measure and downbeat and fermata together to create the perfect whole. The blast from a Blue Jay was the brass.

And there were the delightfully endearing smells. Hay fields for the most part, now lying dormant and peaceful, that last mowing of the season behind them. Seeds strewn hither and yon. And to those scattered seeds came the doves. Skydivers of great renown, those doves were. We hunted them in early September.

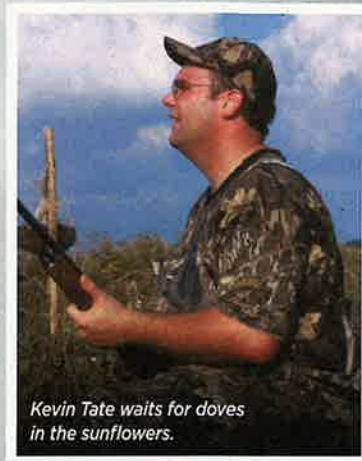
It is September again. Somewhere that symphony is playing. Somewhere those pleasures of sweet aromas abound. Somewhere doves are diving from above, accelerating tree-top high with skilled aerobatics, frustrating shotgunners who empty twin tubes or magazines with no reward past an enhanced admiration for the little grey missiles that outperformed shooters' best. That somewhere is worth finding.

Dove season has a rich heritage. It is the first of fall seasons, and the pursuit attracts thousands each year. That attracting translates into gatherings, cook-outs, fellowship, and sharing. Recreation in God's Creation at its finest.

And it should be pointed out, though this is a mundane calculation apart from those fun times that dove hunting — all hunting for that matter — generates millions of dollars that go into management in its various forms, including maintenance and acquisition of lands and other wildlife-related programs.

And quickly: What about shotguns for doves? Most anything will do. The younger will likely lean to synthetic-stocked semis or pumps. Those older among us, those who remember reading Nash Buckingham, will entertain a strong propensity to side-by-sides. To each his own in that regard.

Now that I think about it all, Septembers today are not terribly different than Septembers of my youth. Simply put, Septembers are spectacular. ✨



Kevin Tate waits for doves in the sunflowers.



by Tony Kinton

Tony Kinton has been an active outdoors writer for 30 years. He lives in Carthage and is a Central Electric member. Visit www.tonykinton.com for more information.



by Steven Ward

If you hear the terms “bonsai” or “bonsai tree,” thoughts of Mr. Miyagi from “The Karate Kid” might spring to mind.

You may even think of a small tree with a certain, clipped look.

That’s partly correct, according to Brussel Martin, co-owner of Brussel’s Bonsai Nursery in Olive Branch.



Brussel's Bonsai co-owners
McNeal McDonnell (left)
and Brussel Martin

Martin and business partner McNeal McDonnell operate the largest bonsai nursery in the United States.

“Bonsai has origins in Asia with Japan having refined it into an art. Bonsai means tree in a pot. Bonsai is a connection of art and horticulture. There is no such thing as a natural bonsai tree. Bonsai is the technique you use to create a tree,” Martin said.

The techniques include wiring, trimming, and occasional repotting. Over time, using these techniques, a bonsai develops character.

“You start with trees that have small leaves, short needles, or compact foliage. The value of a bonsai is determined by how well and how long these techniques have been applied,” Martin said.

The nursery, on Center Hill Road, is powered by Northcentral Electric.

When Martin was young, his father — an architect — brought some bonsai back from a business trip to California.

“I was very young, and we had the original trees for several years. I started growing more bonsai in my parent’s back yard as a teenager,” Martin said.

When Martin was in his 20s, he outgrew his parents’ back yard.

“I rented an old abandon nursery for a couple years and then bought five acres next to our current location. McNeal and I built our current location in 2004. It has been enlarged several times.”



Martin has gone on annual buying trips to Japan, China, Taiwan, and South Korea where he has friends he has worked with for years.

Brussel’s Bonsai mainly sells the trees online.

“We have our own website but mainly sell through other sites like 1800Flowers, Amazon, Pro Flowers, FTD, Walmart, Home Depot, Costco, and many others. They take the order, send it to us, and we ship directly to the customer. Our geographic location works well for ground shipping to most of the United States. Our packing expertise assures a bonsai arrives to the customer in good condition,” Martin said.

A typical shipping Monday is anywhere from 2,000 to 3,000 orders.

Brussel’s has bonsai from two years to 200 years old.

“One of the cool things about bonsai is being able to hold a mature old tree in your hands.”

Martin said bonsai is not for everybody, but it can be a great hobby.

“You can find an easy-care tree that fits your skill level. All bonsai are living plants and require maintenance, like watering and other care. Bonsai is not rocket science, or I wouldn’t be doing it,” Martin said. 🌲



For more information, visit brusselsbonsai.com or call 1-800-582-2593.

Frustrated and unhappy with your computer? It's time for a fresh start.

Your relationship with your computer *is* personal. If you aren't getting what you need, *you need to move on*. To a Telikin One TouchSM, the smart, simple to use computer *built for seniors*.



Easy setup

Pull your Telikin out of the box, plug it in, and flip one switch to turn it on. No downloads. No complex setup.

One touch video chat

Impress your grandkids! Jump on a video call with them *instantly* - at the touch of the video call button.

100% US based support

Talk to a *real* person who *really* wants to help. Telikin has great customer ratings - 4.9 out of 5!



Need Help?

Call as many times as you like!

Great Customer Ratings

Telikin ★★★★★ 4.98 / 5

Google Customer ratings as of 7/28/22

Email at a touch

Open the email function with one button. Then type your message using the Telikin keyboard, touch screen, or use voice to text.

Effortless photos

Your Telikin *automatically* turns your photos into slideshows. Play your shows on the big, bright, beautiful screen at a touch.

Large fonts, 200% zoom

Large fonts with zoom make reading much easier.

Secure system

No user has *ever* downloaded a virus on the Telikin computer.

Voice recognition

If you don't like to type, Telikin has speech to text. *You talk, your Telikin types.*

Copyright Telikin 2022

"This was a great investment."

Ryan M., Copper Canyon, TX

"Thank you again for making a computer for seniors"

Megan M., Hilliard, OH

"Telikin support is truly amazing."

Nick V. Central Point, OR

CALL NOW!

1-800-721-9616

toll free and find out more

Mention promotional code **1117** for special introductory pricing.

60-day money back guarantee



ACCREDITED
BUSINESS



telikin



DEER ZONES



BAG LIMITS

■ Antlered Buck Deer:

The statewide bag limit on antlered buck deer is one (1) buck per day and three (3) per annual season. One (1) of these three (3) may have hardened antlers that do not meet the unit legal antler requirements on private land and Holly Springs National Forest. For youth hunters fifteen (15) years of age and younger, hunting on private land and authorized state and federal lands, all three (3) of the three (3) buck bag limit may be any antlered deer. Antlered buck bag limit in the North Central Deer Management Unit (DMU) is one (1) buck per day and four (4) per annual season. No antler restrictions apply to this DMU. All four bucks may have any sized hardened antlers.

■ Antlerless Deer:

Private lands: The statewide annual bag limit on antlerless deer is five (5). The antlerless bag limit for private lands in the North Central DMU is ten (10) antlerless deer per season. Antlerless deer are male or female deer which do not have hardened antler above the natural hairline. Only two (2) antlerless deer may be harvested from the Southeast Unit. There is no daily bag limit on antlerless deer in the Northeast, North Central, East Central, Southwest, and Delta units. Only one (1) antlerless deer per day may be harvested in the Southeast DMU.

U.S. Forest Service National Forests:

The bag limit is one (1) per day, not to exceed five (5) per annual season except in the Southeast Unit, which is two (2) per annual season.

WHITE-TAILED DEER

DELTA, NORTHEAST, NORTH CENTRAL, EAST CENTRAL, AND SOUTHWEST UNITS

METHOD	SEASON DATES	LEGAL DEER
Archery	Sept. 16 - 18	Legal Bucks Only. Special permit, mandatory reporting, and CWD sampling required.
	Oct. 1 - Nov. 18	Either-Sex on private land, open public land, and Holly Springs NF
Youth Season (15 and under)	Nov. 5 - Nov. 18	Either-Sex on private lands and authorized state and federal lands.
	Nov. 19 - Jan. 31	Either-Sex on private lands. On open public lands, youth must follow below legal deer criteria.
Antlerless Primitive Weapon	Nov. 7 - 18	Antlerless Deer Only on private lands.
Gun (with dogs)	Nov. 19 - Dec. 1	Either-Sex on private land and Holly Springs NF. Legal Bucks only on open public land.
Primitive Weapon	Dec. 2 - 15	Either-Sex on private land, open public land, and Holly Springs NF. Weapon of choice may be used on private land with appropriate license.
Gun (without dogs)	Dec. 16 - 23	Either-Sex on private land and Holly Springs NF. Legal Bucks only on open public land.
Gun (with dogs)	Dec. 24 - Jan. 18	Either-Sex on private land and Holly Springs NF. Legal Bucks only on open public land.
Archery/Primitive Weapon	Jan. 19 - 31	Either-Sex on private land and Holly Springs NF. Legal Bucks only on open public land. Weapon of choice may be used on private land with appropriate license.

SOUTHEAST UNIT

METHOD	SEASON DATES	LEGAL DEER
Archery	Sept. 16 - 18	Legal Bucks Only. Special permit, mandatory reporting, and CWD sampling required.
	Oct. 15 - Nov. 18	Either-Sex on private and open public land.
Youth Season (15 and under)	Nov. 5 - Nov. 18	Either-Sex on private lands and authorized state and federal lands.
	Nov. 19 - Feb. 15	Either-Sex on private lands. On open public lands, youth must follow below legal deer criteria.
Gun (with dogs)	Nov. 19 - Dec. 1	Either-Sex on private land. Legal Bucks only on open public land.
Primitive Weapon	Dec. 2 - 15	Either-Sex on private and open public land. Weapon of choice may be used on private land with appropriate license.
Gun (without dogs)	Dec. 16 - 23	Either-Sex on private land. Legal Bucks only on open public land.
Gun (with dogs)	Dec. 24 - Jan. 18	Either-Sex on private land. Legal Bucks only on open public land.
Archery/Primitive Weapon	Jan. 19 - 31	Either-Sex on private land. Legal Bucks only on open public land. Weapon of choice may be used on private land with appropriate license.
	Feb. 1 - 15	Legal Bucks only on private and open public land. Weapon of choice may be used on private land with appropriate license.

Fall Turkey

SEASON	DATES	BAG LIMIT
Fall turkey season is open BY PERMIT ONLY from October 15-November 15 on private lands in the following counties or portions of counties where the landowner/leaseholder completes a fall turkey hunting application to the MDWFP Jackson Office and receives tags. The fall season bag limit is two (2) turkeys, which may be of either sex.		
Delta Zone: Bolivar County - west of the main Mississippi River levee and those lands east of the main Mississippi River levee known as 27 Break Hunting Club; Coahoma, Desoto, Issaquena, Tunica, and Washington counties - west of the main Mississippi River levee.		
North Central Zone: Benton, Lafayette, Marshall, Panola, Tippah, and Union counties.		
Southwest Zone: Adams, Amite, Claiborne, Copiah, Hinds, Franklin, Jefferson, Lincoln, Madison, Warren, Wilkinson, and Yazoo counties.		

Spring Turkey

SEASON	DATES	BAG LIMIT
Youth (Private and authorized state and federal public lands. Youth 15 and under)	Mar. 8 - 14	One (1) adult gobbler or 1 gobbler with a 6-inch or longer beard per day, 3 per Spring season. Hunters 15 years of age and younger may harvest 1 gobbler of choice (any age) per day, 3 per Spring season.
Spring	Mar. 15 - May 1	
Non-Resident (Public Lands)	Mar. 15 - 28	One (1) adult gobbler or 1 gobbler with a 6-inch or longer beard per day, 3 per Spring season.

SECRETARY-TREASURER'S REPORT

• W.A. KENDRICK •

The Association's records and accounts were audited by Topp, McWhorter, Harvey, PLLC, Certified Public Accountants. The report was complimentary of your CEO/General Manager and staff. It also showed the records and accounts in excellent condition and that the Association is in a financially strong condition.

The following is from the annual audit dated December 31, 2021:

- Total electric plant increased \$10,369,061, bringing the total to \$192,685,697.
- Assets total \$282,339,813, which reflects an increase of \$21,500,580 for the year.
- The member-owners of Pearl River Valley Electric Power Association have equity of 36.8% in the system.

REGULAR PATRONAGE RETURN

Your Board of Directors is dedicated to the principle of returning patronage capital to our member-owners — in fact, we were the first electric power association in Mississippi to start paying regular patronage returns.

Patronage capital, or capital credits, represents members' investment in their not-for-profit electric cooperative. Each year, rates are set so that the Association has enough funding to operate throughout the year, and any year-end revenue above the cost of providing electric service is assigned to members as margins based on their share of electricity use. A portion of those margins is then returned to members each August. This year, we returned \$4.1 million to our members.

We have now made patronage returns to our member-owners for 59 years, totaling nearly \$67 million. Very few electric cooperatives in the nation can surpass our record of paying patronage returns to their members.

PATRONAGE RETURNS TO DECEASED AND FORMER MEMBERS

In 1988, your Board of Directors started a program where we return the accumulated patronage capital to the estates of deceased members. In addition, a program for offering discounted capital credit refunds to former members was initiated in 2016. We have returned more than \$17.4 million through these programs, including \$1,029,707 in 2021.

Annual Meeting

September 24, 2022

All members of Pearl River Valley Electric Power Association are invited to attend the annual meeting of members on Saturday, September 24. Registration will begin at 9:30 a.m. at the Lawrence Building at 1428 Highway 13 N., Columbia, MS 39429. The meeting will begin at 10:30 a.m.

As a member of Pearl River Valley Electric, your participation at the annual meeting is vital. At the annual meeting members vote to elect directors, hear reports covering the operation of the Association and to transact other business that may come before the meeting.

INCLUDED ON THE AGENDA IS THE ELECTION OF THREE DIRECTORS TO THREE-YEAR TERMS:

District 1 • Danny Wilks
(Nominated by Nominating Committee)

District 4 • Jack Bradshaw
(Nominated by Nominating Committee)

District 9 • Lavell Bond
(Nominated by Nominating Committee)

PRVEPA will award 13 attendance prizes, including a \$1,000 certificate for electricity. You must be present at the meeting to be eligible for the attendance prizes. If you cannot attend the meeting, mail in your annual meeting ballot today. By returning your ballot, you are eligible for the absentee prizes.



all our information from bill payment options to energy efficiency brochures.~

While our website is our flagship for communication, we also understand that much of our member's work is done on mobile devices. We offer a mobile app that offers similar services to our website. You can access the app by searching for "PRVEPA" in your app store. It is free.

@MYPRVEPA

It's important for our members to stay informed, especially during severe weather and large-scale events like the COVID-19 pandemic. For this reason, we use our Facebook and Twitter pages to supply up-to-date information. These sites are meant to educate and inform our members about our cooperative. During large scale outages, we can update you about restoration efforts. In addition, these sites will be used to alert members to important information such as scam alerts, program and policy information, and news about the positive impact your cooperative is having in the community. These sites aren't monitored 24/7, so we ask that you refrain from posting outage notifications.

ROUND UP FOR EDUCATION

One area where we are proud to serve our members is through our facilitation of the Round Up for Education Program. Over the last nine years, our members have helped 1,838 students achieve their dreams of higher education. Since the programs creation our members have helped raise more than \$1.8 million.

This program is truly a perfect example of how a member-owned cooperative can help the areas we serve. This year we are on track to help nearly 200 students receive scholarships. Each will receive \$500 to help them at their Mississippi community college of choice.

COOPERATIVE UNIVERSITY A SUCCESS

In October, we held our first Cooperative University, which is now the first step in our Youth Leadership Program, sponsored by the Electric Cooperatives of Mississippi. Nineteen students from 11 school and home school programs sent students to the Columbia National Guard Armory on October 26, 2021. The University was a day-long event that included leadership and team building exercises and speakers from Pearl River Valley Electric, the Electric Cooperatives of Mississippi, and Cooperative Energy. Students were able to take part in linemen exercises and discussed important topics with area legislators.

Judges interviewed all 19 students and chose two winners to represent PRVEPA. This year's winners were Abigail Hammons and Connor Gibson of Oak Grove High School.

We are extremely proud of both of our students. Abigail and Connor took part in a leadership workshop held in Jackson, by the Electric Cooperatives of Mississippi. While there, both were interviewed by a panel of judges for the position of Youth Leadership Council member on the National Rural Electric Cooperative Association's National Youth Leadership Council. Abigail was chosen as a finalist, and Connor was chosen to be Mississippi's representative on the council. As a council member, Connor will travel to Biloxi to attend the Electric Cooperatives of Mississippi Annual Meeting in September. While serving on the council, he will speak to a group of 350 attendees at the annual business session. In addition, he will attend the NRECA Annual Meeting in Nashville in March 2023. At this meeting, he will meet members from across the United States and will be recognized for his achievements. After completion of his duties, Gibson will receive a \$1,000 scholarship.

In June, Abigail and Connor joined thousands of other students from around the country to attend the National Rural Electric Youth Tour in Washington, D.C. While there they had the opportunity to meet their lawmakers, tour Washington, D.C. and do lots of other sightseeing.

Pearl River Valley Electric is excited for the future of these two outstanding students, and we look forward to selecting two more representatives at this year's Cooperative University in October. If you are interested in more information, please visit our website www.prvepa.com.

AN HONOR TO SERVE YOU

I know that many of you feel nervous and uncertain about our economy and the state of our world. However, rest assured that your electric cooperative is doing everything it can to keep electricity affordable and reliable while introducing new programs to help our communities. That is our commitment to you. I welcome the opportunity to talk with you about any concern that you may have about Pearl River Valley Electric. My door is always open, and I appreciate member feedback. The last year has been an extremely successful year for your cooperative, and we have big plans for the future. Thank you.



by Matthew Ware

CEO/General Manager

Keep food safe when the power goes out

by Abby Berry

Severe winds, lightning, and even squirrels can temporarily cause the power to go out. We understand power outages of any length can be frustrating, especially when your fridge is stocked with perishable foods.

Extended power outages are rare, but when they occur, it's important to understand food safety measures to take to avoid illness.

Here are a few food safety tips to keep in mind before, during, and after a power outage.

Before an outage

A good rule of thumb is to keep an emergency supply kit on hand. Be sure to include nonperishable food items like bottled water, powdered milk, canned goods, cereal, and protein bars in your emergency kit.

If you have advance warning that an outage is possible, fill a cooler with ice — just in case the outage spans several hours. Having a cooler ready to go can buy extra time for your refrigerated, perishable items.



During an outage

If an outage occurs, do not open the refrigerator or freezer unless absolutely necessary. An unopened refrigerator will keep food cold for about four hours. A half-full freezer will keep food frozen for about 24 hours and a full freezer for about 48 hours. If it looks like the power outage will last longer than four hours, move your important perishable items to an ice-filled cooler.



After an outage

If refrigerated foods have been exposed to temperatures higher than 40 degrees for more than two hours, the American Red Cross recommends discarding the items. If any foods have an unusual color, odor, or texture, they should be thrown away.

While most perishable foods should be thrown out after an extended outage, there are a few items that are safe to consume after a two-hour exposure to 40+ degrees:

- hard cheeses that are properly wrapped
- butter or margarine that is properly wrapped
- taco, barbecue, and soy sauces
- peanut butter, jelly, mustard, ketchup, and relish

The best way to avoid illness from spoiled food during or after an outage is to follow the four-hour rule of thumb. After an outage, always smell and inspect foods before consuming and remember: when in doubt, throw it out. ❌



To learn more about food safety after an emergency, visit www.ready.gov/food

Abby Berry writes on consumer and cooperative affairs for the National Rural Electric Cooperative Association.

by Tammy Ramsdell

The 13-year-old boy sat at the kitchen table with a sheet of paper in the Underwood typewriter his daddy had bought him. He had two lines typed: *By Rickey Cleveland*
Hattiesburg American

His daddy had driven him from Hattiesburg to his first assignment, a football game in Lucedale, and he had a deadline to make.

About 20 minutes had passed when "Ace," a semipro baseball-player-turned sports writer, came back to the kitchen to fix a drink and check on his son.

"I can't get started," said Rickey, who had decided at age 12 — when he "learned he couldn't hit a curve ball and had no chance to play in the Major Leagues" — to do what his daddy did.

What he heard next would be advice the most award-winning sports writer in Mississippi history, who turns 70 in October, still uses to this day.

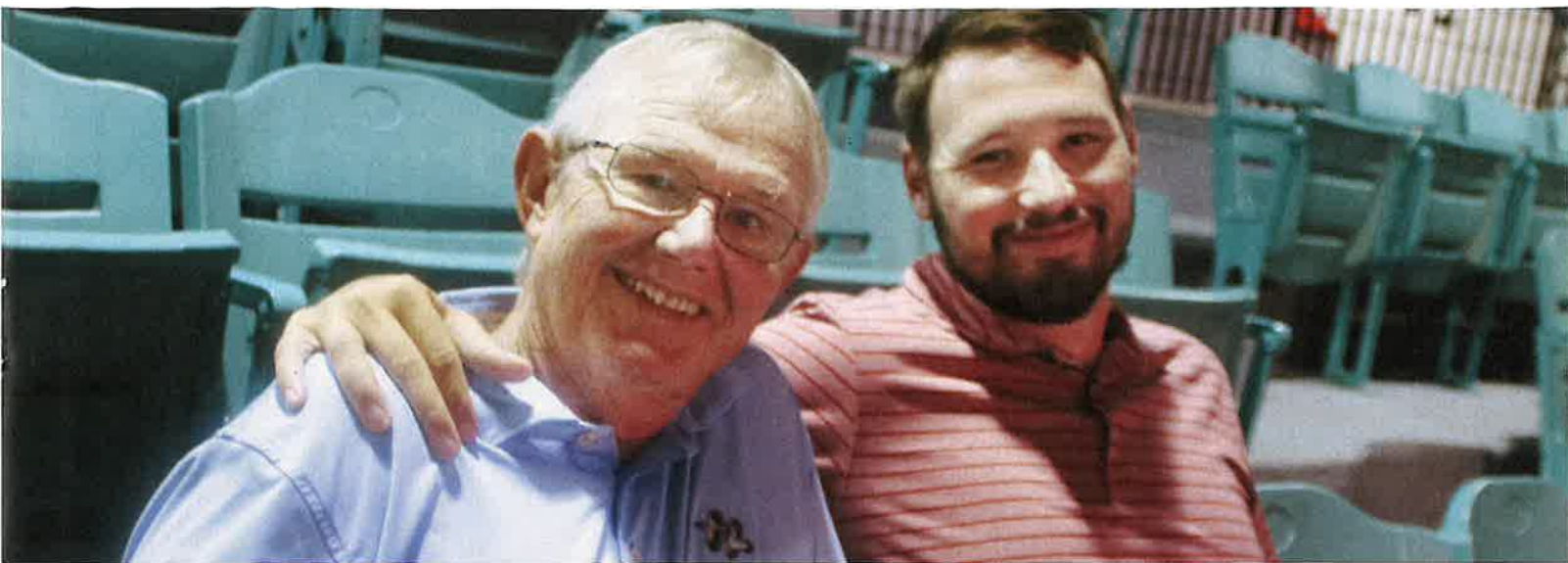
"Well, if I was you, I would just start writing it like you would tell it to somebody."

So, what would that advice look like for this story?

If ever there was a dynasty in sports writing, Mississippi's Cleveland family is it. Since 1946, the Cleveland name has been on a byline from every nook and cranny of the state. And beyond.



Three generations
of sports writers



Archie Manning, Tim Floyd on the Clevelands

Both Archie Manning, who knows a thing or two about sons following in their father's footsteps, and Tim Floyd, who coached several high-profile college basketball teams and followed Phil Jackson as the coach of the Chicago Bulls, call the contributions of the Clevelands immeasurable.

They have championed Mississippi sports at every level with a commitment to accuracy and fairness, a sense of compassion and an abundance of wit.

Ace was the sports information director at USM when Manning first met him.

He was a real "character," Manning said, "a lot of fun."

But it was his personal treatment of athletes that stays with him. "My first year, coming out of Ole Miss," Manning said, brought a lot of attention from the media and fans as he entered training camp with the New Orleans Saints in Hattiesburg. "Ace took good care of me."

Over the years, Manning developed a deep respect for Rick, who wrote stories not only about him, but sons Peyton and Eli. "I cherish

his friendship," he said, describing Rick as a remarkable historian of Mississippi sports.

Floyd said Ace and wife Carrie were like "second parents to me growing up." He and Rick have remained fast friends for more than 60 years. They met when Floyd's dad Lee was basketball coach at USM.

While Ace was the writer, Floyd said Carrie's influence shouldn't be underestimated. She was sensitive, he said, to how words affected people's lives.

"Assassination," Floyd said, has never been in the playbook for any of the Clevelands, calling it "a beautiful part of the legacy of the family."

In fact, he said, he often sees Rick's mother in his writing.

There's a reason for that.

It's his mother he often has in mind when he writes, Rick said.

"She was a huge sports fan, but she didn't give a rat's ass about the x's and o's. She was into it because of the people and the pageantry and the passion inherent in sports."

Persevering through the changing landscape of journalism

Adam Ganuchau, editor-in-chief of *Mississippi Today*, said Rick's writing inspired him to become a journalist. Now, the 30-year-old is Rick's boss — and still learning from him. He also has high praise for Tyler.

"High school sports is quite literally everything for so many Mississippians. He's one of the few telling those important stories," Ganuchau said. "It's right up Cleveland alley."

From typewriters to laptops, print to digital, and a massive number of layoffs along the way, the Clevelands have persevered through incredible change in journalism.

But that shouldn't come as a surprise.

When you're part of a dynasty, it's what you do. 🌿



**Struck in 99.9%
Fine Silver!**
For the First Time EVER!

**First Legal-Tender
Morgans in a Century!**

VERY LIMITED!
Sold Out at the Mint!



O PRIVY MARK



Actual size
is 38.1 mm

The U.S. Mint Just Struck Morgan Silver Dollars for the First Time in 100 Years!

It's been more than 100 years since the last Morgan Silver Dollar was struck for circulation. Morgans were the preferred currency of cowboys, ranchers and outlaws and earned a reputation as the coin that helped build the Wild West. Struck in 90% silver from 1878 to 1904, then again in 1921, these silver dollars came to be known by the name of their designer, George T. Morgan. They are one of the most revered, most-collected, vintage U.S. Silver Dollars ever.

Celebrating the 100th Anniversary with Legal-Tender Morgans

Honoring the 100th anniversary of the last year they were minted, the U.S. Mint struck five different versions of the Morgan in 2021, paying tribute to each of the mints that struck the coin. The coins here honor the historic New Orleans Mint, a U.S. Mint branch from 1838–1861 and again from 1879–1909. These coins, featuring an "O" privy mark, a small differentiating mark, were struck in Philadelphia since the New Orleans Mint no longer exists. These beautiful

coins are different than the originals because they're struck in 99.9% fine silver instead of 90% silver/10% copper, and they were struck using modern technology, serving to enhance the details of the iconic design.

Very Limited. Sold Out at the Mint!

The U.S. Mint limited the production of these gorgeous coins to just 175,000, a ridiculously low number. Not surprisingly, they sold out almost instantly! That means you need to hurry to add these bright, shiny, new legal-tender Morgan Silver Dollars with the New Orleans privy mark, struck in 99.9% PURE Silver, to your collection. Call 1-888-395-3219 to secure yours now. PLUS, you'll receive a BONUS American Collectors Pack, valued at \$25, FREE with your order. Call now. These will not last!

FREE SHIPPING! Limited time only.
Standard domestic shipping only.
Not valid on previous purchases.

**To learn more, call now.
First call, first served!**



1-888-395-3219

Offer Code NSD259-02
Please mention this code when you call.

GovMint.com • 1300 Corporate Center Curve, Dept. NSD259-02, Eagan, MN 55121

GovMint.com® is a retail distributor of coin and currency issues and is not affiliated with the U.S. government. The collectible coin market is unregulated, highly speculative and involves risk. GovMint.com reserves the right to decline to consummate any sale, within its discretion, including due to pricing errors. Prices, facts, figures and populations deemed accurate as of the date of publication but may change significantly over time. All purchases are expressly conditioned upon your acceptance of GovMint.com's Terms and Conditions (www.govmint.com/terms-conditions or call 1-800-721-0320); to decline, return your purchase pursuant to GovMint.com's Return Policy. © 2022 GovMint.com. All rights reserved.



Driving toward THE FUTURE

by Katherine Loving

According to the U.S. Department of Energy, electric vehicle (EV) sales doubled from 2020 to 2021, reaching a record high of 608,000 sales. Sales of internal combustion engine vehicles grew by only 3% the same year.

The number of EVs on the road will continue to grow over the next five to 10 years, and many brands have pledged to convert to manufacturing only EVs within the next three to 12 years.

Part of this sales growth stems from more choices in the EV market. Today, more than 80 base models of sedans, SUVs and minivans are available. The number of automakers that are exclusively manufacturing plug-in vehicles is also increasing, from recognizable brands like Tesla to growing brands like Rivian, Polestar, Karma and Lucid. Ford introduced its now sold-out F-150 Lightning in April and is already taking orders for 2023.

While the EV market is growing, it has some challenges to overcome before broader adoption takes place. The upfront cost of an EV is more expensive than a comparable gas-powered vehicle, and many EVs are limited to a driving range of 250 miles on average — though there are exceptions. Some automakers offer EV models with ranges over 300 miles and a handful are approaching 400.

Ford, Hyundai, Kia, and Nissan offer EV models that are priced around \$30,000, and available federal tax credits can bring the initial costs down considerably. EV range numbers are approaching those of a tank of gas, but EVs require more time to charge compared to a gas-powered vehicle's quick fill-up. Even at the fastest charging level, it takes

approximately 20 minutes to charge 80% capacity. This makes EVs suitable for daily driving needs like commuting or running errands but less suitable for longer road trips.

Access to publicly available charging stations is not as plentiful or as geographically accessible as gas stations, which makes using an EV for an extended road trip less straightforward. However, The Department of Transportation and the Department of Energy have teamed up to offer

grants to help states and local partners, including electric cooperatives, to develop a national charging network with EV chargers located every 50 miles on interstates. The goal is to place EV chargers where they make the most sense in terms of business or recreational activities. National parks, convenience stores and local businesses could be popular stops for EV charging.

Compared to a standard wall outlet, charging times can be shortened by using a Level 2 charger. Level 1 chargers are the standard charger that come with an EV

and provide about 40 miles of range after eight hours of charging. Level 2 chargers provide about 25 miles per charging hour. They consume a lot of power over a short amount of time and require local electric infrastructure to support the increased energy load.

If you're considering a Level 2 charger, make sure your home's electrical system is in good shape and give your electric co-op a heads up.

Katherine Loving writes on consumer and cooperative affairs for the National Rural Electric Cooperative Association.



Ford, Hyundai, Kia and Nissan offer EV models that are priced around \$30,000, and available federal tax credits can bring the initial costs down considerably. Photo Credit: Nissan



Electric vehicle sales continue to climb. Ford introduced its now sold-out F-150 Lightning in April and is already taking orders for 2023. Photo Credit: Ford

Lazy cinnamon rolls

Yields 9 large rolls

These super cinnamon-spiced, gooey (in the best sense of the word), icing-drenched rolls may be thought of as a breakfast treat. Really though, these are good 24/7.

One of the things that makes these so fantastic is that this dough is very forgiving.

Some recipes do require precise measurements when baking. This one is a throw it together and know it's going to be delicious kind of deal.

A couple of pantry items that can be kept on hand are key elements. The first is evaporated milk, and the second is organic powdered sugar.

INGREDIENTS

¼ cup warm water
1 teaspoon granulated sugar
1 packet rapid-rise yeast
3 ½ cups unbleached all-purpose flour
¼ cup granulated sugar
¼ teaspoon kosher salt
¾ cup very softened butter
1 large egg
½ cup evaporated milk
(reserve remaining for soaking and icing)
1 teaspoon vanilla

ICING

1 ½ cups powdered sugar
¼ cup evaporated milk
Splash of vanilla extract
Tiny pinch of salt

SPREAD

½ cup dark brown sugar
⅓ cup very softened butter
2 tablespoons ground cinnamon
Dashes of ground ginger, nutmeg, and cardamom, if desired

In a 2-cup measuring cup combine the water and sugar. Sprinkle the yeast over the surface and let hydrate for 5 minutes. Whisk together and set aside until foamy about 8 to 10 more minutes.

Butter an 8-inch baking dish and set aside.

Whisk in the egg, ½ cup evaporated milk, vanilla, and ¾ cup softened butter.

In a large bowl, sift in 3 ½ cups flour, ¼ cup granulated sugar, and ¼ teaspoon kosher salt. Add the yeast mixture to the flour and stir until well combined. The dough will be lumpy but that'll be alright. Let sit for 5 minutes.

Knead the dough a few minutes until it is smooth.

Cover with a damp dishtowel and set aside in a warm place to rise until doubled in size. Takes about an hour.

Roll dough into a 12 x 22-inch rectangle. Spread all the way to the edges. Using a serrated knife, cut into 9 rounds. Place the rolls in the prepared pan and cover loosely with wrap.

Heat oven to 375 degrees.

Allow rolls to rise until just about doubled in size. Pour remaining evaporated milk over the rolls.

Bake for 25 to 30 minutes or until golden and all the milk has been absorbed.

Place on a rack to cool 10 minutes. Spoon icing over the warm rolls. ✨

The reason for evaporated milk is — well, it's just so easy to have around. Soaking the rolls prior to baking insures a tremendous amount of gooeyness.

The reason for the organic powdered sugar is because it usually contains tapioca starch instead of the corn starch most conventional powdered sugars use to keep the sugar from clumping.

You can get up super early and make these knowing full well they are going to need to rise for at least an hour and a half, or shape them the night before. Then just pop them in the fridge and set them to rise while the coffee is brewing.



by Martha Hall Foose

Martha Hall Foose, the author of "Screen Doors & Sweet Tea: Recipes and Tales of a Southern Cook," won the James Beard Award for American Cooking. Her latest collaboration is "A Good Meal is Hard to Find: Storied Recipes from the Deep South" with Amy C. Evans. Martha makes her home in the Mississippi Delta with her husband and son. She is a member of Yazoo Valley Electric Power Association.

Signs of the Season

Labor Day is to autumn what Memorial Day is to summer — the marker for the unofficial beginning of the new season. The actual changing of the seasons are offset a few weeks determined by the position of the sun in relation to the equator. Autumn begins when the sun passes over the equator heading south in late September, and winter starts as soon as the sun gets as far south as it is going and heads back north in late December. Then spring begins when the sun passes over the equator again on its return trip back north in late March. Summer starts when the sun makes it as far north as it going to go and starts back south in late June. Celestially, the sun dictates the seasons.

However, in practical terms, the way we live our lives isn't tied to the earth and the sun so much as it is governed by things such as the school year starting and ending. Holidays like Christmas, Memorial Day, and Labor Day make good way markers, too. Besides, back to school has more of a tangible effect on our lives than the sun crossing some invisible line. Settling into the routine of the kids off to class is a distinct way-of-life change from the unstructured days of summer.

Years ago, back when school didn't start until after Labor Day weekend, it really made September seem more like fall than summer. But with school starting in early August nowadays, it muddles up my September "clean break" theory. It's a blend more than a bang.

Another of my signs of fall came early this year. I watch for the hummingbirds to swarm our feeders every September. That's when they start coming through Mississippi migrating back to Mexico and Central America from summering in places as far north as Canada. But I have already been seeing more than normal numbers at our house beginning back



“

Another of my signs of fall came early this year. I watch for the hummingbirds to swarm our feeders every September. That's when they start coming through Mississippi migrating back to Mexico and Central America.

in late July and early August. Maybe it's been so hot they decided not to make the whole trip this year and found some shade and stayed. Then again, maybe I've seen more because I've been keeping my hummingbird feeders filled better this year.

Back when we were kids, we rarely saw hummingbirds. Maybe we were too busy. But it was an event worthy of telling the rest of the gang when one whizzed past. Of course, by the time I could tell them, the hummer would have flitted on and none of the other kids saw it. But with feeders at the end of our porch just outside the kitchen window, we have

hummingbirds so often that I rarely bother to announce seeing one anymore. Although occasionally I do.

By the way, the hummingbirds come back through Mississippi in great numbers in March heading north. Just like the sun, both sun and birds head south in the fall and north in spring. Another practical marker of the ongoing seasons. ✿



by Walt Grayson

Walt Grayson is the host of "Mississippi Roads" on Mississippi Public Broadcasting television and the author of two "Looking Around Mississippi" books and "Oh! That Reminds Me: More Mississippi Homegrown Stories." Walt is also a reporter and 4 p.m. news anchor at WJTV in Jackson. He lives in Brandon and is a Central Electric member. Contact him at walt@waltgrayson.com.